

# HOCKEY CALGARY FUNDRAISER



HOCKEY CALGARY

Purchase tickets for all 2010-2011 Calgary Hitmen  
Regular Season Home Games.

***A Terrific Team Fundraising Opportunity!***



HOCKEY CALGARY TEAM FUNDRAISING PROGRAM





Invite your family and friends to any 2010-2011 Calgary Hitmen Game and earn valuable fundraising dollars for your team. It's easy and fun - simply email your team password to family and friends allowing them to purchase Calgary Hitmen Tickets online and raise money for your team at the same time!

IF YOUR TEAM SELLS:						
Category	Regular Price	Special Price	100-500	500-1000	1000-1500	1500+
ADULT	\$20/\$15	\$13	\$1/Ticket	\$2.50/Ticket	\$4/Ticket	\$5/Ticket
CHILD/STUDENT	\$12	\$10	\$1/Ticket	\$1.50/Ticket	\$2/Ticket	\$2.50/Ticket

Ticket Sales are available for all Hitmen games. Deadline for ticket sales is December 23, 2010. 10% of all funds raised by Hockey Calgary teams proceeds will be directed to Hockey Calgary Programming and initiatives.

#### REGISTER FOR YOUR TEAM PASSWORD TODAY!

Contact Nick Preston at the Hitmen Sales Office  
Call 403-571-9564 or email at [npreston@hitmenhockey.com](mailto:npreston@hitmenhockey.com)

# Hockey Calgary Team Fundraiser

			TICKETS SOLD			
Category	Regular Price	Fundraising Price	100-500	501-1000	1001-1500	1501+
Adult	\$20 / \$15	\$13	\$1/ticket	\$2.50/ticket	\$4.00/ticket	\$5.00/ticket
Student/Child	\$12	\$10	\$1/ticket	\$1.50/ticket	\$2.00/ticket	\$2.50/ticket

*For example:*

*If your team sells 600 Adult Tickets and 600 Student/Child Tickets*

*600 X \$2.50 = \$1500; 600 X \$1.50 = \$900*

*\$1500 + \$900 = **You will earn \$2400 for your team!***



# How to Register your Team

**Contact Nick Preston:**

npreston@calgaryflames.com | 403-571-9564

***You will be asked to provide:***

*Team Leader/Team Name, Mailing Address, Email and Telephone number*

***You will then be assigned an exclusive password for your team.***

*You will be sent an email that can be forwarded to all  
of your team member contacts.*



# What your Email will look like

The first email you will receive includes information on the program. *It will look like this:*

Dear Hockey Calgary Participants,

The Calgary Hitmen Hockey club is pleased and excited to announce a fundraising program designed to benefit all Hockey Calgary teams. This is a wonderful opportunity for all teams to secure fundraising dollars through the sale of Hitmen tickets.

Each team will be provided a password that will be activated for each ticket sold through Ticketmaster for this game. An ongoing tally will be kept and paid out to each participating team in February at the conclusion of the fundraising initiative.

The system is internet based and requires no transfer of money or tickets. Each team member provides the link and password to family, friends or hockey fans that want to help the team fundraise while watching exciting Hitmen Hockey. When tickets are purchased it is recorded directly through this link and password. All Hitmen games will be targeted for this fundraising opportunity. Hockey Calgary will receive 10% of all funds raised by Hockey Calgary teams with proceeds directed at Hockey Calgary programming and initiatives.

Your password should be "HKY" followed by a number (i.e. **HKY7**). To receive your password please contact Nick Preston at (403) 571-9564 or [npreston@calgaryflames.com](mailto:npreston@calgaryflames.com)

The key is to simply send the email to follow out to your contacts and encourage them to forward it along. Feel free to customize your message but remember to include your password and link to purchase tickets.

Good luck to everyone and any questions can be directed to Nick Preston.

# What your Email will look like

The second email you will receive includes your teams exclusive password and a link to the Ticketmaster website to purchase tickets. This is the email that you forward to friends, family and other contacts. *It will look like this:*

## Hockey Calgary Fundraising Opportunity!

Dear Hockey Calgary Players, Teams, Coaches, Managers, Fans and Friends:

The Calgary Hitmen Hockey Club is pleased and excited to announce a fundraising program design to benefit all Hockey Calgary teams. This is a wonderful opportunity for all teams to secure fundraising dollars through the sale of Hitmen tickets.

All participants in the Hockey Calgary teams that use the fundraising program will have the opportunity to generate up to \$5.00 for each ticket sold and purchased for their respective team or club. If you are a friend or family of a Calgary Hockey player or team, you will help them reach their fundraising goals. The best part is you also get to enjoy a Calgary Hitmen game for up to \$7.00 off the Game Day Door price as well as enjoy in the celebration of the great game of hockey!

All Calgary Hitmen Regular Season Home Games for the 2010-2011 Regular Season

Hockey Calgary Special

**\$13 / Adult ticket**

**\$10 / Student or Child ticket**

To order tickets you will need my exclusive password

**OtherInfo9 (example)**

[Click Here to order tickets](#)

The key is to send out this message to all of your friends, family, contacts and anyone else who enjoys hockey. You can customize this message for your club or team. Just remember to include the link and the password!

Come out and experience the excitement of Calgary Hitmen Hockey and support Minor Hockey in Calgary!

If you have any questions, please contact your Calgary Flames Customer Service Team at (403) 777-4646 or email [Customer Service](#)



HOCKEY CALGARY TEAM FUNDRAISING PROGRAM



# Customize your Email

You can customize your message to include your team name and tournaments you are travelling to, just remember to include the link and password.

Dear Family and Friends of the Crowchild Bantam Hawks,

I am very excited to have the opportunity to send you this email and ticket link to Calgary Hitmen Hockey games. The Calgary Hitmen and Hockey Calgary have provided all minor hockey teams discounted tickets that are designed to help their hockey team fundraise through this program.

My son's team, the Crowchild Bantam Hawks are travelling to Cranbrook, BC for a Christmas Hockey Tournament. Our goal is to raise \$5000 for this tournament to cover the cost of our bus, meals and tournament fees. Your support is greatly appreciated. With your purchase of tickets to Calgary Hitmen games the Bantam Hawks will receive a minimum of \$1/ticket and up to \$5 per ticket sold.

The offer is good for all Hitmen home games in the 2010-2011 regular season including the famous Petro Canada Teddy Bear Toss. By helping us fundraise you will receive up to \$7 off a regularly priced ticket, to watch the 2010 Western Hockey League Champions.

**\$13 / Adult ticket**

**\$10 / Student or Child ticket**

You will need the exclusive password of the Crowchild Bantam Hawks: **OtherInfo9 (example)** and then [Click Here to order tickets](#) on the Ticketmaster site. By entering our password you have helped us in our fundraising efforts.

Purchase tickets for your family, friends and office. It is easy and a great way to enjoy junior hockey while benefitting the Crowchild Bantam Hawks. Send this email to all of your contacts so they too can enjoy this offer and help support our team!

On behalf of the Crowchild Bantam Hawks, THANK-YOU!

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